

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	687	705/10.ccls.	USPAT	OR	ON	2006/06/06 09:42
S2	1	"6622126".pn.	USPAT	OR	ON	2006/06/06 09:43
S3	0	((segment\$6 or group\$3 or cluster\$3 or categor\$5) near5 (customer\$1 or consumer\$1) near5 respon\$4 near5 promotion\$1)	USPAT	OR	ON	2006/06/06 09:44
	4	((segment\$6 or group\$3 or cluster\$3 or categor\$5) near7 (customer\$1 or consumer\$1) near7 respon\$4 near7 promotion\$1)	USPAT	OR	ON	2006/06/06 09:50
S5	4	((segment\$6 or group\$3 or cluster\$3 or categor\$5) near8 (customer\$1 or consumer\$1) near8 respon\$4 near8 promotion\$1) and (target\$4 near5 (promotion\$2 or campaign\$3 or market\$3 or advertis\$6))	USPAT	OR	ON	2006/06/06 09:51
S6	2	((segment\$6 or group\$3 or cluster\$3 or categor\$5) near8 (customer\$1 or consumer\$1) near8 respon\$4 near8 promotion\$1) and (target\$4 near5 (promotion\$2 or campaign\$3 or market\$3 or advertis\$6)) and ((customer\$1 or consumer\$1) near6 demographic\$1)	USPAT	OR	ON	2006/06/06 09:52
S7	1	((segment\$6 or group\$3 or cluster\$3 or categor\$5) near8 (customer\$1 or consumer\$1) near8 respon\$8 near8 promotion\$1) and (target\$4 near5 (promotion\$2 or campaign\$3 or market\$3 or advertis\$6)) and ((customer\$1 or consumer\$1) near6 demographic\$1) and ((segment\$6 or group\$3 or cluster\$3 or categor\$5) near8 (similar\$3 or like\$6) near8 respon\$8)	USPAT	OR	ON	2006/06/06 09:54
S8	1	((segment\$6 or group\$3 or cluster\$3 or categor\$5) near8 (customer\$1 or consumer\$1) near8 respon\$8 near8 promotion\$1) and (target\$4 near5 (promotion\$2 or campaign\$3 or market\$3 or advertis\$6)) and ((customer\$1 or consumer\$1) near6 demographic\$1) and ((segment\$6 or group\$3 or cluster\$3 or categor\$5) near8 (similar\$3 or like\$6) near8 respon\$8)	US-PGPUB	OR	ON	2006/06/06 09:56

## EAST Search History

S9	1	((segment\$6 or group\$3 or cluster\$3 or categor\$5) near8 (customer\$1 or consumer\$1) near8 respon\$8 near8 promotion\$1) and (target\$4 near5 (promotion\$2 or campaign\$3 or market\$3 or advertis\$6)) and ((customer\$1 or consumer\$1) near6 demographic\$1) and ((segment\$6 or group\$3 or cluster\$3 or categor\$5) near8 (similar\$3 or like\$6 or alike or identical\$2) near8 respon\$8)	US-PGPUB	OR	ON	2006/06/06 09:57
S10	1	((segment\$6 or group\$3 or cluster\$3 or categor\$5) near8 (customer\$1 or consumer\$1) near8 respon\$8 near8 promotion\$1) and (target\$4 near5 (promotion\$2 or campaign\$3 or market\$3 or advertis\$6)) and ((customer\$1 or consumer\$1) near6 demographic\$1) and ((segment\$6 or group\$3 or cluster\$3 or categor\$5) near8 (similar\$3 or like\$6 or alike or identical\$2) near8 respon\$8)	USPAT	OR	ON	2006/06/06 09:57

*near all cont 6/8/06*